



中国天津国际直升机博览会  
CHINA HELICOPTER EXPOSITION

# 第七届中国天津国际直升机博览会 招商手册

**THE 7TH CHINA HELICOPTER EXPOSITION  
SPONSORSHIP PLAN**



**September 18-21, 2025  
Tianjin China**

## 展馆平面图 Exposition Centre Map





## 广告点位图

### Billboards Map



## 广告点位示意图 *Billboard's location*





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编号 NO.	名称 DESIGNATION	位置 LOCATION	材质说明 MATERIAL	尺寸 SIZE	数量 QUANTITY	单价(人民币) PRICE(CNY)	受众目标 TARGET	备注 REMARKS
LSC-B	Temporary Enclosure board	Frontiers of Exhibition center(face to Exhibition area)	Polaroid cloth with Steel frame structure	3m(H)×5m(L)	26	30 000/piece	Exhibitors、 visitors、 media	
LS-C				2m(H)×5m(L)	4			
LS-D					6			
LS-E					24			
LS-G					16			
LS-H	Temporary Enclosure board	Both sides of the rostrum	Polaroid cloth with Steel frame structure	2m(H)×5m(L)	14	80 000/piece	Exhibitors、 visitors、 media	
LS-K				2m(H)×6m(L)	4			
KT-1	Enclosure Board of air condition equipment of Hall 1	West of Hall 1	Polaroid cloth with Steel frame structure	3m(H)×16.75m(L)	3	150 000/3 piece	Exhibitors、 visitors、 media	Sell by Package of 3 boards
				3m(H)×14.10m(L)				
				3m(H)×14.50m(L)				
KT-2	Enclosure Board of equipment of external building	West of this external building	Polaroid cloth with Steel frame structure	3m(H)×54m(L)	3	300 000/3 piece	Exhibitors、 visitors、 media	Sell by Package of 3 boards
				3m(H)×4.5m(L)				
				3m(H)×5m(L)				
WL	Board on the barrier of Exhibition area	Barrier between exhibition area and Gangchen g Rd(face to the exhibition area)	Polaroid cloth with Steel frame structure	1.6m(H)×9m(L)	31	50 000/piece	Exhibitors、 visitors、 media	



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QT-101-S	Board on the south wall of Hall 1	On the south wall of Hall 1	Polaroid cloth	6m(H)×12m(L)	10	150 000/piece	Exhibitors、visitors、media	Size superposition
QT-101-N	Board on the north wall of Hall 1	On the north wall of Hall 1	Polaroid cloth	6m(H)×12m(L)	10	100 000/piece	Exhibitors、visitors、media and passengers on Gangcheng Rd	Size superposition
QT-101-E	Board on the west wall of Hall 1	On the west wall of Hall 1	Polaroid cloth	4m(H)×8m(L)	5	80 000/piece	Exhibitors、visitors、media	Packaging sales
QT-101-W	Board on the west wall of Hall 1	On the west wall of Hall 1	Polaroid cloth	4m(H)×8m(L)	5	80 000/piece	Exhibitors、visitors、media	Packaging sales
QT-102-W	Board on the west wall of external building	On the west wall of external building	Polaroid cloth	4m(H)×42m(L)	1	200 000/piece	Exhibitors、visitors、media	Packaging sales
QT-102-W-1	Board on the west wall of external building	On the west wall of external building	Polaroid cloth	4m(H)×10m(L)	1	100 000/piece	Exhibitors、visitors、media	Packaging sales
QT-102-W-E	Board on the west wall of external building	On the west wall of external building	Polaroid cloth	4m(H)×10m(L)	2	80 000/piece	Exhibitors、visitors、media	
QT-102-N	Board on the north wall of external building	On the north wall of external building	Polaroid cloth	4m(H)×10m(L)	4	100 000/piece	Exhibitors、visitors、media	
QT-105-S	Board on the south wall of Hall 2	On the south wall of Hall 2	Polaroid cloth	5m(H)×10m(L)	4	80 000/piece	Exhibitors、visitors、media	
QT-105-N	Board on the north wall of Hall 2	On the north wall of Hall 2	Polaroid cloth	4m(H)×8m(L)	4	100 000/piece	Exhibitors、visitors、media	
QT-105-E	Board on the east wall of Hall 2	On the east wall of Hall 2	Polaroid cloth	5m(H)×10m(L)	4	80 000/piece	Exhibitors、visitors、media	
QT-105-W	Board on the west wall of Hall 2	On the west wall of Hall 2	Polaroid cloth	5m(H)×10m(L)	4	80 000/piece	Exhibitors、visitors、media	

广告点位示意图  
*Billboard's location*





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ZSP	Indicator board	Position below the indicator	Steel and wood structure	0.5m(H)×0.8m(L)	≥ 15	80 000/piece	Exhibitors、visitors、media	Sell by Package of 15 boards
<b>SOLD</b>	Aircraft description board board	Position below the Aircraft description board	Steel and wood structure	0.5m(H)×0.8m(L)	≥ 10	50 000/piece	Exhibitors、visitors、media	Sell by Package of 10 boards
TM	Board on the barrier between static and dynamic area	On the barrier between static and dynamic area	KT	1m(H)×1m(L)	400M	50 000/piece	Exhibitors、visitors、media	Packaging sales
DQA/B	Flag on both sides of the main road	Central Avenue (between Jinhua Rd and Zhonghua South Rd)	Polaroid cloth	1.6m(H)×0.8m(L)	Set230	1000/Set	All passengers	Packaging sales
		Central Avenue and its extended line Gangcheng Avenue (between Zhonghua South Rd and Jingshan Rd)			Set55	2000/Set	All passengers	Packaging sales
DQC	Flag on Exhibition area	lamppost on Exhibition area	Polaroid cloth	1.6m(H)×0.8m(L)	Set24	4000/Set	Exhibitors、visitors、media	Packaging sales

## 广告点位示意图

### Billboard's location







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AD-1	Central road roundabout guide banner	Central road roundabout(face to Jin Han road)	Steel frame structure	4m(H)×10m(L)	1	150 000/ piece	All passengers	
AD-2	Jin Han road crossing guide banner	Central road and Jin Han road cross	Steel frame structure	4m(H)×10m(L)	1	150 000/ piece	All passengers	

## 广告点位示意图 Billboard's location



编号 NO.	名称 DESIGNATION	位置 LOCATION	材料说明 MATERIAL	尺寸 SIZE	数量 QUANTITY	单价(人民币) PRICE(CNY)	受众目标 TARGET
AD-3	Gang cheng road and Jing yi road ganner ad	Gang cheng road and Jing yi road crossing	Steel wood structure	4m(H)×10m(L)	1	150 000/ piece	
AD-4	Gang cheng road and Jing san road crossing ganner ad	Gang cheng road and Jing san road crossing	Steel wood structure	4m(H)×10m(L)	1	150 000/ piece	
AD-5	Civil aviation industrial base building wall ad	Civil aviation industrial base building	Steel wood structure	10m(H)×15m(L)	2	100 000/ piece	
AD-6	Jin fa Technology Building top ganner ad	Jin fa Technology Building facing to Gang cheng road	Banner cloth	3m(H)×50m(L)	2	120 000/ piece	
DQI	Showbill inside the exhibition center	Hall 1	Polaroid cloth	3m(H)×6m(L)	8	50 000/ piece	Only exhibitor



广告点位示意图  
*Billboard's location*



## 印刷媒体

### PAPER MEDIA

媒体类型 TYPE	编号 NO.	名称 / 版面 DESIGNATION/ PAGE	数量 QUANTITY	规格 SPECIFICATION	单价 (人民币) PRICE(CNY)	受众目标 TARGET
Catalogue (B-1)	B-1-1	2nd page	3000	Single p net size 170mm×220mm color printing	40 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
	B-1-2	3rd page			40 000	
	B-1-3	Back cover			50 000	
	B-1-4	The inside pages			15 000	
Badge (B-2)	B-2-1	Various documents (back)	25000	Documents under the bar 99mm×15mm(h) color printing	150 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
	B-2-2	Certificate Lanyard	25000	Pending screen printing	150 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
Bag (B-4)	B-4	One side	15000	Single p net size 33cm×28cm(h)	100 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
Volunteer's T-shirt and CAP	B-5	T-shirt's front and back cap's front	60	Top grade t-shirts and cap	100 000	All exhibitors, professional visitors, service providers,Media, guests and sponsors
Mask (B-6)	B-6	One side	50000	logo printing	50 000/10000 masks	All exhibitors, professional visitors, service providers,Media, guests and sponsors









编号 NO.	名称 DESIGNATION	位置 LOCATION	时间 TIME	回报 RETURN	人数 NUMBER OF PEOPLE	单价 (人民币) PRSC (CNY)	人员构成 STAFF COMPOSITION
HD-1	The helicopter expo reception is "AIRPORT HELICOPTER NIGHT" exclusive name	Airport Economic Area Baiyun hotel	September 18th 18:30-21:30	1. The corporate LOGO appears in all helicopter expo media 2. 3 minutes video publicity at the party (By business) 3. Speech by the party representative 4. The whole process of enterprise elements of the party (such as the corporate LOGO background board)	500	300 000	The three of sponsored leadership Exhibitors, professional visitors 's representative Industry expert Special guest

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